

# American Society of Trial Consultants

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**American Society of Trial Consultants  
Request for Proposal to speak at the  
2012 ASTC Annual Conference at the  
OMNI Hotel, New Orleans  
June 7-9, 2012  
[www.astcweb.org](http://www.astcweb.org)**

Contact Name & Email: \_\_\_\_\_

## **Organization Background:**

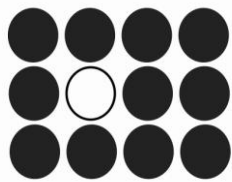
The American Society of Trial Consultants (ASTC) is the only professional organization specifically created for trial consultants, jury consultants and litigation consultants. The primary purpose and objectives of ASTC are:

- Provide an opportunity for networking and dialogue among individuals who share professional interests in trial consulting, trial-related research and teaching.
- Encourage and assist in the professional growth and training of Society members.
- Provide a forum for the exchange of ideas, opinions, techniques, experiences and research results in the area of trial consulting.
- Encourage the development and refinement of appropriate methods for the application of research techniques to trial practice.
- Promote the effective and ethical use of trial consulting techniques by attorneys.
- Encourage awareness of and provide accurate information about trial consulting.

## **Conference Theme and Topics:**

After surveying our membership, the Conference Planning Committee has identified the below topics of interest and requests proposals from people interested in speaking on these topics. These are general in nature and we welcome your creative spin.

- Focus groups & small group research
- Jury Selection
- Social science research updates
- Marketing in a tough economy
- Story structuring & theater techniques
- Using internet social media to market & advertise
- Neurobiology; How jurors process information
- On-line/Internet research
- Consulting in high profile cases
- Legal effects of Katrina, including resulting trials
- Witness preparation
- Using technology in your practice



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In addition, the Conference Planning Committee welcomes proposals on other topics. Submission of a proposal does not guarantee a person will be selected to speak.

## **Presentation Options:**

For what sessions would you like your proposal considered?

\_\_\_\_\_ Masters Workshop (Thursday afternoon, June 7<sup>th</sup>, advanced session)

\_\_\_\_\_ Plenary/General Sessions (Friday, June 8<sup>th</sup> or Saturday, June 9<sup>th</sup>)

\_\_\_\_\_ Both the Masters Workshop or the Plenary/General Sessions

## **Proposal Format:**

Please follow the format outlined below for each proposal submitted for both panel and individual presentations.

### **Title of Presentation:**

(No longer than 15 words)

### **Learning Objectives:**

List 3 to 5 specific learning goals with defined outcomes that attendees will be able to achieve.

### **Abstract:**

In 150 words or less describe the presentation. This may later be used as a description to promote the session.

### **Detailed Description:**

(Maximum 500 words) Please provide an outline of the information to be presented and any other information that would be useful to evaluate the proposal.

### **Presenter Information:**

**Name:**

**Organization:**

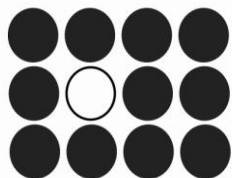
**Mailing Address:**

**Daytime Telephone:**

**Email Address:**

**Web Site Address:**

\*\*For proposed panel presentations, the above presenter information should be supplied for each member of the panel. A main contact person for the panel should be identified for communications from the Conference Planning Committee.



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**Bio:**

In 200 words or less please provide a bio outlining your expertise that may be used to introduce you as a speaker.

\*\*For proposed panel presentations, a bio should be supplied for each member of the panel.

**Resume/CV:**

Please attach a copy of your resume or CV.

\*\*For proposed panel presentations, a resume or CV should be supplied for each member of the panel.

**Previous Speaking Engagements:**

Please list your experience of similar speaking engagements.

\*\*For proposed panel presentations, a list of similar speaking engagements should be supplied for each member of the panel.

**A/V Requirements:**

Please list any AV requirements for the presentation.

**Applications should be submitted to:**

Jan Mills Spaeth at [jms@adjuryresearch.com](mailto:jms@adjuryresearch.com) (Advanced Jury Research)

**Application Deadline:**

This year, we request that proposals be received by **December 15<sup>th</sup>, 2011** to help us develop the program early, and allow for more marketing time. Thank you!